PHISHME EXCELLENCE AWARDS
2017 NOMINATION FORM

PHISHME INTRODUCTION

PhishMe Excellence Awards Nomination Form
Thank you for your interest in the PhishMe Excellence Awards. In order to complete the nomination process, please complete this form to tell us about your projects and programs using PhishMe solutions.

There are 4 awards as follows:

- **Phishing Defense Program of the Year:** The top defensive Phishing program implementation
- **Incident Response Team of the Year:** The top incident response team based on scope of the incident and resolution
    - The top incident response team based on either of the following:
        - 1) Single Incident: scope of the incident, potential for damage, response strategy and cost/time saving value of the resolution; or
        - 2) Overall Process: the incident response team with the best ongoing process, system of detecting and deflecting the incident and minimizing the overall impact of phishing in the organization on an ongoing basis.
- **Most Innovative Phishing Defense Program:** The most innovative Phishing program implementation
- **PhishMe Community Trailblazer of the Year:** An award created to recognize the PhishMe Community user who has gone above and beyond in their phishing defense efforts.

Please complete a separate entry form for each project. You may enter a project in more than one category by checking all categories that apply under Award Category.

For example: In a single entry, you may enter a PhishMe Defense Program as both Phishing Defense Program of the Year and as the Most Innovative Phishing Defense Program. In a separate project entry, you may also submit your team's work in incident resolution for the Incident Response Team of the Year award.

All entries must be received no later than September 30th, 2017.

Please complete the PhishMe Excellence Awards nomination form and email the entry to: awards@phishme.com. You will receive an email confirming receipt of your nomination form.

COMPANY BACKGROUND

Company:

Business Unit (if applicable):

Industry:

- ☐ Energy and Utilities
- ☐ Financial Services
- ☐ Government and Defense Industrial Base
- ☐ Healthcare
- ☐ Legal
- ☐ Media
- ☐ Manufacturing
- ☐ Multi-national firm
- ☐ Retail
- ☐ Technology
- ☐ Other – please describe

Annual Revenue:

Number of Employees:

Location:

Website URL:

Person Submitting Nomination:

Name:

Title:

Company Address:

Telephone:

Email:

Community Handle:

Award Category: please check all that apply

- ☐ Phishing Defense Program of the Year
- ☐ Incident Response Team of the Year
- ☐ Most Innovative Phishing Defense Program
- ☐ PhishMe Community Trailblazer of the Year

PROJECT BACKGROUND:

Please tell us about the business challenges and key motivations behind the project:

1) Describe the business problems and/or opportunities that inspired the initiative. What were the challenges? How did the challenges impact your business? How was the "problem" measured? (200 words or less)

2) What systems, if any, did you have in place before implementing the PhishMe solution(s)? Key shortcomings of the previous system? (150 words or less)

3) Which PhishMe solutions were implemented to address the business challenges? Why were these products selected? (150 words or less)

PROJECT DESCRIPTION:

In this section please describe the scope of your work focusing on the innovation and improvements that you've driven using PhishMe solutions. Please provide as much detail as possible.

4) How were PhishMe solutions used to address the business challenges your organization faced? (200 words or less)

5) Describe the scope of your implementation. How many employees are using the PhishMe solution? How many divisions? How many geographic locations? What is the frequency of usage?

IMPACT AND BENEFITS:

In this section please describe the benefits you have achieved from your PhishMe solution(s).
Of the benefits listed below, which qualitative benefits were achieved due to your use of PhishMe solutions?

- ☐ Increased visibility into firm-wide phishing metrics
- ☐ Greater cost control of phishing-related incidents
- ☐ Increased security compliance and/or best practices
- ☐ Improved resource planning
- ☐ Other (please describe)

Of the benefits listed below, which quantitative benefits were attributable to PhishMe solution(s)? Please check the appropriate box and provide specific numbers where possible.

☐ Increased revenue. By how much?

☐ Lowered costs. By how much?

☐ Increased profit. By how much?

What was your overall Return on Investment (ROI) from using PhishMe solutions? If ROI data is not available, please note that information as “not applicable”.

Please describe how the PhishMe implementation benefits positively impacted your organization. (200 words or less)

By submitting this application, you agree to the terms and conditions of the PhishMe Excellence Awards.

Terms & Conditions

By submitting a nomination form ("Submission"), the submitting company ("Company") agrees to be bound by these terms and conditions. All Submissions become the sole property of PhishMe, Inc. ("PhishMe"). Company agrees that Submission(s) may be processed, stored and otherwise used for the purposes and within the context of the PhishMe Excellence Awards (the "Awards"). Submissions, including comments, suggestions or other feedback that Company provides PhishMe regarding PhishMe's software or business, are provided voluntarily, and PhishMe may use the Submission and the information in the Submission as it sees fit without obligation or restriction of any kind. However, PhishMe will not publish information regarding Company and/or its Submission on PhishMe's website or elsewhere without seeking Company's express written consent, which will not be unreasonably withheld.

Eligibility requirements, judging criteria and submission format may be modified by PhishMe at any time prior to the announcement of the winners of the Awards. Decisions of PhishMe with respect to the Awards are final. Company acknowledges that the Awards program is a promotional program of PhishMe. By providing a Submission, Company authorizes PhishMe to use its corporate name and logo, without additional financial or other compensation or further permission, regarding promotion and marketing of the Awards program. These activities may include a press release announcing the Award winners and finalists; a video presentation recorded at the Submerge 16 conference and on PhishMe's corporate website; and/or a published case study. Participant will have the opportunity to review and approve each document prior to publication, but approval will not be unreasonably withheld.

Company releases PhishMe from any claim, action or cause of action arising out of or related to the Submission, the Awards, participation in the Awards or receipt or use of any Award. PhishMe is not responsible for late, lost, misdirected, altered or damaged Submissions. Company warrants that it owns or has rights to all material in the Submission.

Entries Open: August 1, 2017

Entry Deadline: September 30, 2017

Awards finalists notified: October 31st

Winners Announced: November 30, 2017 at PhishMe Submerge Conference

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ABOUT PHISHME, INC.
PHISHME IS THE LEADING PROVIDER OF HUMAN-FOCUSED PHISHING DEFENSE SOLUTIONS FOR ORGANIZATIONS CONCERNED ABOUT THEIR SUSCEPTIBILITY TO TODAY'S TOP ATTACK VECTOR -- SPEAR PHISHING. PHISHME'S INTELLIGENCE-DRIVEN PLATFORM TURNS EMPLOYEES INTO AN ACTIVE LINE OF DEFENSE BY ENABLING THEM TO IDENTIFY, REPORT, AND MITIGATE SPEAR PHISHING, MALWARE, AND DRIVE-BY THREATS. OUR OPEN APPROACH ENSURES THAT PHISHME INTEGRATES EASILY INTO THE SECURITY TECHNOLOGY STACK, DEMONSTRATING MEASURABLE RESULTS TO HELP INFORM AN ORGANIZATION'S SECURITY DECISION MAKING PROCESS. PHISHME'S CUSTOMERS INCLUDE THE DEFENSE INDUSTRIAL BASE, ENERGY, FINANCIAL SERVICES, HEALTHCARE, AND MANUFACTURING INDUSTRIES, AS WELL AS OTHER GLOBAL 1000 ENTITIES THAT UNDERSTAND CHANGING USER SECURITY BEHAVIOR WILL IMPROVE SECURITY, AID INCIDENT RESPONSE, AND REDUCE THE RISK OF COMPROMISE.