



Cofense Retail Solutions

INTELLIGENT PHISHING DEFENSE FOR RETAIL ORGANIZATIONS



In a recent report, retail accounted for more compromises (18%) than any other industry.¹ What's more, 60% of POS and cloud compromises start with phishing attacks.²

Cofense has you covered. We blend human intelligence and best-in-class technology to stop attacks in progress and prevent breaches. We condition employees to recognize phishing; give them tools to report bad emails; equip your SOC to find and eliminate threats faster; and supply phishing-specific intel to strengthen response and security awareness. It's a complete, collaborative approach to phishing defense.

1. 2019 Trustwave Global Security Report

2. Ibid

Key Benefits

- ✓ Gain end-to-end phishing protection from the inbox to the SOC.
- ✓ Cut through noise to identify and mitigate attacks in progress faster.
- ✓ Increase resiliency to phishing by making it easy to report emails to incident response teams.
- ✓ Improve overall security by conditioning users to recognize malicious emails.
- ✓ Stay ahead of emerging threats with phishing-specific intelligence.
- ✓ Gain a proven solution: Gartner has named Cofense a Leader in its Magic Quadrant for Security Awareness CBTs three years in a row.
- ✓ Get a great return on your investment: a Forrester study showed that Cofense solutions yield a 336% ROI, with payback in 2.7 months.

Why Cofense?

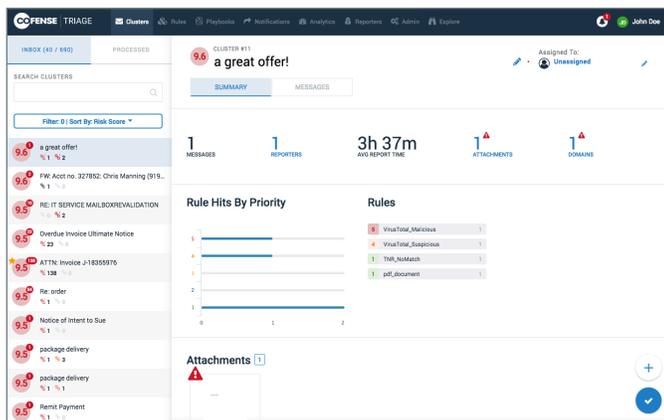


Two words: innovation and experience. Cofense pioneered the phishing awareness industry. We've trained over 30 million users in 160 countries, reducing phishing susceptibility up to 95% and improving overall resiliency. No wonder Gartner has named Cofense a Leader in its Magic Quadrant for Security Awareness CBTs for three

consecutive years. Moreover, 20 million+ users rely on Cofense Reporter™ to alert security teams to suspicious emails and Cofense Triage™, our award-winning incident response and phishing defense platform. All told, Cofense has more enterprise customers than any competitor, proudly serving more than half of the Fortune 100.

Shut Down Attacks in Progress

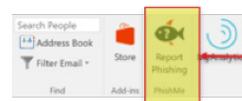
[Cofense Triage™](#) cuts through noise to find malicious emails faster. When users report suspicious emails, our automated platform analyzes them; cuts through spam and other noise to identify real threats; clusters bad emails by phishing campaign; and lets you see which other users received them. Triage integrates with the other security solutions to orchestrate response, plus ingests threat information from both users and other threat intelligence sources like [Cofense Intelligence™](#), our phishing threat intelligence service, to keep you in front of threats. Triage also integrates with [Cofense Vision™](#) to search for phish across your organization's inboxes and quarantine bad emails with a single click.



users spot bad emails. As the industry sees more attacks using MS Office attachments, only Cofense accurately tracks employees who open them during simulations, whether on mobile, laptops, or desktops. Another Cofense exclusive: board-level reporting that includes industry benchmarking, repeat-victim trending, and customer-specific stats. We also offer an [LMS](#) platform, plus free phishing simulation training ([Cofense PhishMe Free](#)) and free CBTs for smaller organizations.

Train Users to “Say Something”

Your people can't collaborate and communicate without the right tools. [Cofense Reporter™](#) is a one-click solution to reporting suspicious emails, a simple button added to employees' email toolbars. Major advantage: we're the only provider to offer reporting on iOS and Android mobile platforms. With so many mobile-first users, you'll sleep better knowing Reporter is just a click away. Reporting phishing is the vital link between awareness and response. Empower your users to help responders disrupt attacks as they unfold.



Look for the 'Report Phishing' Button on your email toolbar!

Condition Users to “See Something”

[Cofense PhishMe™](#) is the most awarded phishing awareness solution. It combines phishing simulations based on active threats with relevant education to help

Cofense™, formerly known as PhishMe®, is the leading provider of human-driven phishing defense solutions for organizations concerned with their susceptibility to sophisticated cyber attacks. Cofense delivers a collaborative, cooperative approach to cybersecurity by enabling organization-wide response to the most used attack vector phishing. Cofense serves customers of all sizes across multiple industries including financial services, energy, government, healthcare, technology and manufacturing, as well as other Global 1000 entities that understand how engaging user behavior will improve security, aid incident response and reduce the risk of compromise.



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