

COFENSE PHISHME AUTOMATED PLAYBOOKS .

SET AND FORGET A 12-MONTH PROGRAM
IN A FEW EASY CLICKS!

DO YOU STRUGGLE SELECTING WHICH SIMULATION TO SEND NEXT FROM A LIST OF THOUSANDS?

Creating your own phishing simulations from scratch can be burdensome. Imagine how much time you'd save by automating this process.

Cofense PhishMe Playbooks automatically create, schedule, remind, and send templates on a defined schedule based on criteria you provide. Set it and forget it!

Configure a full 12-month program in just a few clicks. A playbook is a set of suggested scenarios that PhishMe automatically creates, schedules, and runs based on your parameters. Enrollment into a playbook is easy:

- Select a recipient group
- Select a language
- Choose a playbook based on complexity, industry, or SEG Miss
- Indicate the number of scenarios to send over the 12-month period
- Set the available days and times that scenarios can send

LOCALIZED LANGUAGES:

English, Spanish, French (Canada), Japanese, Dutch, Spanish (Lat. Am.), German, Italian, French, and Arabic

INDUSTRY PLAYBOOKS:

Defense Industrial, Energy, Financial Services, Government, Healthcare, Insurance, Legal Services, Manufacturing, and Retail

SEG MISS PLAYBOOKS:

Microsoft, Proofpoint, IronPort, Symantec, and Mimecast

PHISHME AUTOMATED PLAYBOOKS INCLUDE:

- Phishing scenarios
- Landing pages
- Attachments
- Educational content

In addition, PhishMe sends automated email reminders one week and 24 hours before a playbook scenario is scheduled to run. PhishMe allows one playbook to be scheduled at a time, and each template can be fully customized to fit your organization's need. Individual scenarios and announcements can also be created and scheduled outside of Playbooks.

Expected efficiency improvement of creating a 12-scenario program using playbook enrollment:

Activity	Manual Creation	Playbook Enrollment	Improvement
Number of screens	120 screens (10 per scenario)	3 screens	97.5%
Number of clicks	168 clicks (12 per scenario)	40 clicks	76%
Time to Complete	15 minutes x 12 scenarios = 3 hours	15 minutes	92%

START SAVING TIME NOW! [LEARN MORE ABOUT COFENSE PHISHME.](#)

Cofense™, formerly known as PhishMe®, is the leading provider of human-driven phishing defense solutions for organizations concerned with their susceptibility to sophisticated cyber attacks. Cofense delivers a collaborative, cooperative approach to cybersecurity by enabling organization-wide response to the most used attack vector—phishing. Cofense serves customers of all sizes across multiple industries including financial services, energy, government, healthcare, technology and manufacturing, as well as other Global 1000 entities that understand how engaging user behavior will improve security, aid incident response and reduce the risk of compromise.



W: [cofense.com/contact](https://www.cofense.com/contact) T: 703.652.0717
A: 1602 Village Market Blvd, SE #400
Leesburg, VA 20175